



Matthew Brendan Clark

GRAPHIC DESIGNER



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<http://matthewbrendanclark.com>

EDUCATION

EASTERN ILLINOIS UNIVERSITY
Charleston, IL

Master of Arts

- Full graduate assistantship
- Best in Show

SKILLS

- Photoshop
- Illustrator
- InDesign
- Typography
- Branding
- Illustration
- Premiere Pro
- Image editing
- Video editing
- Audio recording
- Photography
- Storyboarding
- Copywriting

WORK

Graphic Designer | Self-employed

2022 — current

- Agency and entertainment industry branding, design, and social media marketing.
- Video direction, production, editing and post for agency and industry clients.
- Creation of digital marketing assets and event marketing for agency clients.
- Developed mural art for flagship Jordan Brand store in Shanghai.

Production Artist & Designer | LTP

2021 — 2024

- Unique and rigorous typography and layout design for a fast-paced publishing house.
- Production art, design, proofing, and submission of books for final publication.
- Worked closely with senior management on project development throughout.
- Original photography and illustration, editing and touch-ups.

Graphic Designer | Intl. Code Council

2005 — 2020

- Managed Masterbrand and sub-brand graphical identity via development of visual assets.
- Creation and maintenance of e-learning modules for LMS and CMS systems for 30,000 users.
- Concept and development of social media, video, print and web catalogs.
- Catalog and technical training materials design, print and digital.
- Logo design, branding and sub-branding, and creation of associated marketing materials.
- Video production (on-site) and post-production of training material content.