

# Matthew Brendan Clark

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## Production Artist & Designer

**Liturgy Training Publications** August, 2021—December, 2023

- Design and layout of complex print materials utilizing InDesign and Adobe CC software.
- Typography, color, and layout design.
- Creation of original graphical content, including infographics, icons, logos.
- Pre-press and proofing of layout for publications.
- Worked closely with marketing, editorial, and senior management.
- Photo editing and original photography in support of project work.

## Multimedia Programmer & Graphic Designer

**International Code Council** July, 2005—April, 2020

- Creation of graphical marketing materials, social media content, video and websites.
- Worked directly with senior marketing staff on coordinated marketing campaigns.
- Design of print catalogs, logos, branding elements, and marketing materials.
- Creation of original courseware, training, video and graphic content for LMS platforms.

## Skills

- Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Premiere)
- Microsoft Office (Word, Excel, Powerpoint)
- Marketing and social media platforms
- Website management
- Typography and layout design
- Photography and cinematography
- Video editing
- Storyboarding
- Creative writing
- Color correction and color grading

**Master of Arts in Multimedia** - Eastern Illinois University