

MATTHEW BRENDAN CLARK

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Graphic Designer

WORK EXPERIENCE

Multimedia Programmer

INTERNATIONAL CODE COUNCIL

August of 2009 - May of 2020
Country Club Hills, IL

- Worked alongside Marketing Department on social media ad campaigns content and graphics.
- Creation of print and web advertising collateral.
- Design, layout and printing of tradeshow publications and product catalogs.
- Creation of short videos to use as advertisements at classroom events, tradeshow or during webinars.
- Video production and post-production for industry events.
- Assisted with production of eLearning products, providing graphical content.
- Creation of logos, marketing materials and various displays for use at events.
- Copy writing for programs, including product descriptions and messaging.
- Audio production, mixing, editing, voiceover and contracting with various talent for multimedia needs.

Graphic Designer

INTERNATIONAL CODE COUNCIL

July of 2005 - July of 2009
Country Club Hills, IL

- Print and web design responsibilities
- Photo editing, layout, and general graphic design for Training Department
- LMS database management
- Responsible for layout and publication of ICC eLearning course modules.
- Technical support responsibilities

Graphic Design Projects

ZHOU BROTHERS ART CENTER

July 2017
Chicago, IL

Jordan Brand, Shanghai Store Central Mural

- Creation of two-story central wall mural design for new Jordan Brand flagship store, Shanghai
- Creation of complete proposal, including deck of proposed mural images
- Responsible for writing the content of the written proposal

Zhou Brothers Art Center, Kansas City

- Creation of new art center proposal to Kansas City. Images and diagrams of the renovation of existing warehouse space, the creation of floorplans, and creative writing with proposal assembly, layout, and design.

EDUCATION

Master of Arts - Multimedia focus, 2005 (Full Graduate Teaching Assistantship)

EASTERN ILLINOIS UNIVERSITY - Charleston, IL

Bachelor of Arts - Graphic Design & Fine Art, 2004

EASTERN ILLINOIS UNIVERSITY - Charleston, IL

SKILLS + SOFTWARE

VISUAL

Adobe Creative Cloud
Illustrator
Photoshop
InDesign
Premiere
Audition
Art Direction
Branding Identity
e-Learning Software
LMS Systems
Logo Design
Print Design
Creative Writing

MULTIMEDIA

Film & Video Production
Editing
Audio Production
Mixing & Mastering