

Matthew Brendan Clark

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Creative + Designer

Squeak E. Clean Studios April 2022—Current

- ♦ Creative direction, development, and direction of music video projects
- ♦ Creation of digital assets for Apple (client)
- ♦ Design and development of promotional assets for events (digital + print)
- ♦ Concept and design of Spotify album art

Production Artist & Designer

Liturg Training Publications August, 2021—December, 2023

- ♦ Design and layout of complex print materials utilizing InDesign and Adobe CC software.
- ♦ Typography, color, and layout design.
- ♦ Creation of original graphical content, including infographics, icons, logos.
- ♦ Pre-press and proofing of layout for publications.
- ♦ Worked closely with marketing, editorial, and senior management.
- ♦ Photo editing and original photography in support of project work.

Multimedia Programmer & Graphic Designer

International Code Council July, 2005—April, 2020

- ♦ Creation of graphical marketing materials, social media content, video and websites.
- ♦ Worked directly with senior marketing staff on coordinated marketing campaigns.
- ♦ Design of print catalogs, logos, branding elements, and marketing materials.
- ♦ Creation of original courseware, training, video and graphic content for LMS platforms.

Skills

- ♦ Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Premiere)
- ♦ Microsoft Office (Word, Excel, Powerpoint)
- ♦ Social media marketing
- ♦ Website management
- ♦ Typography
- ♦ Photography / cinematography
- ♦ Video editing
- ♦ Storyboarding
- ♦ Creative writing
- ♦ Color correction and color grading

Master of Arts in Multimedia - Eastern Illinois University