



Matthew Brendan Clark

GRAPHIC DESIGNER



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<http://matthewbrendanclark.com>

EDUCATION

EASTERN ILLINOIS UNIVERSITY

Charleston, IL

MA — MASTER OF ARTS

- Full graduate assistantship award
- Best in Show award

SKILLS

- Adobe Creative Suite
- InDesign
- Photoshop
- Print / Digital Publication Design
- Typography
- Photography
- Illustrator
- Social media
- Microsoft Office
- Video production / editing
- Audio recording
- Copywriting

WORK

Graphic Designer | Independent

2022 — current

- Branding design, packaging, print, email, website and social media design and marketing.
- Direction of video and photo content, cinematography, production, editing, and color-correction.
- Creation of digital marketing assets and event marketing.
- Developed mural art for flagship Jordan Brand store in Shanghai.

Production Artist & Designer | LTP

2021 — 2024

- Typography and layout design for print and digital publications.
- Pre-press, proofing, production management and submission of books to printer.
- Project development from conception to publication.
- Photography, illustration, photo-editing.

Graphic Designer | Intl. Code Council

2005 — 2020

- Social media content, video, print and web catalogs.
- Branding and logo design.
- Multimedia content design in support of campaigns.
- Management of Masterbrand and sub-brand identity via development of visual assets.
- Design and maintenance of hundreds of e-learning modules for LMS+CMS systems supporting over 30,000 unique users.