



Matthew Brendan Clark

Graphic Designer | Creative



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<http://matthewbrendanclark.com>

EDUCATION

EASTERN ILLINOIS UNIVERSITY
Charleston, IL

BA, Graphic Design | MA, Studio Art

- Full graduate assistantship
- Best in Show

SKILLS

- Adobe Creative Suite
- InDesign
- Photoshop
- Illustrator
- Premiere Pro
- Microsoft Office Suite
- Video editing
- Photography
- Typography design
- Branding design
- Copywriting
- File management
- Illustration + storyboarding
- Audio recording

EXPERIENCE

Graphic Designer | Independent

2022 — current

- Branding design, packaging, print, email, website and social media design and marketing.
- Development of video and photographic content; cinematography, video editing, and color-correction.
- Creation of digital marketing assets and event marketing.
- Packaging design for multi-format, print and digital.

Production Artist & Designer | LTP

2021 — 2024

- Typography and layout design for high-volume print and digital publications.
- Pre-press, proofing, production management and submission of books to printer.
- Project development from conception to publication.
- Photography, illustration, photo-editing.

Graphic Designer | Intl. Code Council

2005 — 2020

- Design and development of social media content, advertising, video, web and print catalogs.
- Branding and logo design.
- Design of technical e-learning training materials and web modules.
- Marketing support for AEC industry including print, digital, social, and live event marketing.
- Development and maintenance of master-brand and sub-brand assets.
- Design and maintenance of hundreds of e-learning modules for LMS+CMS systems supporting over 30,000 unique users.