



# Matthew Brendan Clark

GRAPHIC DESIGNER



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<http://matthewbrendanclark.com>

## EDUCATION

EASTERN ILLINOIS UNIVERSITY  
Charleston, IL  
MA — MASTER OF ARTS

- Full graduate assistantship award
- Best in Show award

## SKILLS

- Adobe Creative Suite
- Photoshop
- Illustrator
- InDesign
- Typography design
- Photography
- Branding
- Illustration
- Premiere Pro
- Video editing
- Audio recording
- Copywriting

## WORK

### Graphic Designer | Independent

2022 – current

- Agency and entertainment industry branding, design, and social media marketing.
- Video direction, production, editing and post for agency and industry clients.
- Creation of digital marketing assets and event marketing for agency clients.
- Developed mural art for flagship Jordan Brand store in Shanghai.

### Production Artist & Designer | LTP

2021 – 2024

- Typography and layout design for books and e-pubs.
- Pre-press, proofing, production management and submission of books to printer.
- Collaborated with management on project development throughout.
- Original photography and illustration, editing and touch-ups.

### Graphic Designer | Intl. Code Council

2005 – 2020

- Concept and development of social media, video, print and web catalogs.
- Design of print, digital, video for use in branding and social media campaigns.
- Logo design, creation of associated marketing materials.
- Managed Masterbrand and sub-brand graphical identity and development of visual assets.
- Creation and maintenance of e-learning modules for LMS and CMS systems for 30,000 users.